

## COMPUTER GAME DATES:

### GLOBAL BUSINESS SIMULATION

Arrival: May 27–28, 2017

Classes: May 29–June 2, 2017

Departure: June 3, 2017

**TARGET GROUP:** International students and SPbSPU's students

**ENTRANCE REQUIREMENTS:** good command of English. All classes and extracurricular activities are conducted in English. Applicants are expected to have at least 2 years of University level studies

**IMPLEMENTED BY:** Russian-German Center for Innovation and Entrepreneurship Polytech Strascheg jointly with Institute of Industrial management, economics and trade

**TEACHING METHODS:** computer game, work in cross-cultural teams and presentations

**ECTS CREDITS:** 2

**PARTICIPATION FEE:** 150 euro. Includes study materials, cultural program. Accommodation costs approx. 10 euro per night.

**ACCOMMODATION:** SPbSPU's international students are based entirely on campus. They are accommodated in double rooms in a flat-type dormitory semidetached to Institute of International Educational Programs of SPbSPU.

**THE CULTURAL PROGRAM INCLUDES:** Excursion to the Tsarskoe Selo, former tzar summer residence, famous for its palace and park ensemble. Students will visit one of the richest and most beautiful palaces — Catherine Palace. The culmination of this excursion will be visit of the legendary Amber Room reconstructed in 2003.

DEADLINE FOR  
REGISTRATION:

April 30  
2017

### APPLICATION DOCUMENTS

- Filled application form
- Scan of passport
- Jpeg photo 3x4

### APPLICATION DETAILS AND FURTHER CONTACT INFORMATION:

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## SAINT-PETERSBURG BUSINESS AND ENTREPRENEURSHIP SUMMER SCHOOL

APPLY NOW!

### ST. PETERSBURG GLOBAL BUSINESS SIMULATION COMPUTER GAME

DATES: May 29—June 2, 2017

### UPCOMING EVENT



ST. PETERSBURG GLOBAL ENTREPRENEURSHIP  
SUMMER SCHOOL  
30 AUGUST — 10 SEPTEMBER, 2017



## ● WHERE?

The glorious St. Petersburg — the second largest city in Russia and the fourth in Europe — is situated in the North-West of the country. Nowadays St. Petersburg is a vibrant, modern and dynamic megalopolis reckoned as the northernmost city of the world with population over 5 million people. Founded in 1703 by the first Russian emperor Peter the Great as the capital of the new European Russia, St. Petersburg has always been the cultural and scientific center of the country. At the same time the eminent splendor and grandeur of the imperial capital made St. Petersburg, poetically referred to as the Venice of the North, one of the ten most popular travel destinations in Europe.

## ● WHAT IS POLYTECH STRASCHEG?

This summer school is implemented by the Russian-German Center for Innovation and Entrepreneurship Polytech Strascheg. It was founded within the framework of cooperation between Peter the Great Saint Petersburg Polytechnic University (SPbSPU) and the Strascheg Center for Entrepreneurship (SCE).

SPbSPU is a multifunctional state higher educational institution that is considered both in Russia and abroad as an undisputable leader in the field of engineering and economic education.

The SCE offers training and research programs in the field of entrepreneurship and encourages innovation processes as well as development of entrepreneurial personalities. SCE supports business start-ups by guiding newly established companies from idea development to marketable innovation.

The aim of Polytech Strascheg is to develop and implement joint international study programs in the field of entrepreneurship and business, deliver cooperative support to start-ups and enable transnational innovation projects.

## ● WHAT?

St. Petersburg Global Business Simulation computer game provides you the opportunity to acquire the following capabilities:

- Skills in strategic managerial decisions taking in global business.
- Experience of interaction in cross-cultural teams.
- Leadership and presentation skills.

The course's objective is to instill in students skills for application of knowledge in field of international business development.

## ● COURSE DESCRIPTION

### COMPUTER BUSINESS SIMULATION

#### CONTENT

Teams compete against each other in a selected international market. For accomplishment of company's objectives decisions are made in the areas of international procurement, manufacturing, distribution, marketing, sales, accounting, and corporate finance.

#### LEARNING METHODS

Readings: simulation materials, materials for selected topics of the simulation and other handouts.

Teaching staff provides consulting services during scheduled class hours.

Presentations are made on the following topics: company strategy, business plan, internal analysis and simulation results.

#### ECTS

2

## ● WHY?

The summer school is implemented by very experienced, highly qualified professors from Germany and Russia. The world's leading lecturers in the field of computer business simulation contribute to teaching within the program.

Interactive training methods are used to stimulate and boost students' involvement. Cultural program is integrated into the course. Within the framework the students will attend a guest lecture delivered by a leader of a flourishing innovative business.

Russian tutors and students will make stay of the international program participants pleasant, comfortable and safe and will help them settle down on SPbSPU campus and explore the magnificent St. Petersburg together.

Upon successful completion of the program the participants will receive a certificate issued by SPbSPU.

